

Social Media Guidelines

Sancta Sophia College

Social media is an integral part of our daily lives, offering a platform for communication, connection, and expression. At Sancta Sophia College, we recognise the immense potential of social media and embrace its ability to enhance our community engagement and to communicate with current and future students, staff, alumni, and other stakeholders.

The College is committed to supporting the positive, collaborative, and creative use of social media that enhances and celebrates College life.

Conduct and behaviour in social media environments

The same high standards of conduct and behaviour that are expected of Sancta community members in person, are also expected in the social media environment. Whether your social media account is public or private, we ask that you engage thoughtfully and responsibly.

Sancta's Code of Conduct and all other policies operate in the social media environment. Social media users need to ensure their conduct and behaviour on social media is in keeping with Sancta's Code of Conduct. Allegations of bullying, harassment or hazing, or of sexual misconduct will be responded to in the same manner irrespective of the online or in person context in which they emerge.

When using social media, please:

- Communicate respectfully and professionally when sharing information about students, staff, or other community members.
- Avoid posting anything about others without consent.
- Be mindful of how your online activity could impact your own reputation and that of others in our community.
- Refrain from sharing offensive, defamatory, or unlawful content.
- Do not use the College's name, logo, or branding without permission from the Director of Community Engagement or Principal.
- Respect the Terms of Use of each platform and ensure you follow copyright and privacy laws.

If you have any concerns about content or behaviour that does not align with these guidelines, please reach out to a staff member for support.

Sancta-related social media

Sancta maintains social media accounts, profiles and groups on various social media sites to showcase College life, build community, encourage participation at College events, share positive experiences of College life, and engage with students and the broader community. Some social media accounts are directed towards students currently at Sancta, while others have a broader audience. From time to time, students are invited to collaborate on Sancta-related social media accounts.

Social media accounts that purport to relate to Sancta must be approved by the Director of Community Engagement or Principal prior to being created. Sancta reserves the right to close any Sancta-related social media accounts if they do not align with their intended purpose or Sancta's values.

Sancta recognises the complexities of social media. Students are warmly invited to seek advice from the Director of Community Engagement or other staff if they are unsure about handling any online issues. Sancta also recognises that many students have an academic, professional and/or personal interest in communications. We encourage students interested in social media, content creation, or showcasing College life to connect with the Community Engagement team.